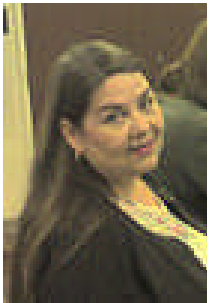


HRLC Highlights

Newsletter of the Highlands Regional Library Cooperative / Serving the Counties of Bergen, Hunterdon, Morris, Passaic, Somerset, Sussex and Warren

VOL. 15, No. 4, December 2006



From the Executive Director

By Joanne Roukens

What a pleasure it was to visit Washington, D.C., with more than 35 members of HRLC on October 12th and 13th! More than a year ago we were invited by Rep. Rodney Frelinghuysen to meet with him and visit Washington, D.C. With the help of Katie Hazlett in Mr. Frelinghuysen's office and HRLC's own Sue Anzelmo, the overnight trip came off without a hitch. We all enjoyed it tremendously and truly valued the chance to advocate for libraries with the Congressman.

The Congressman spent several hours speaking with us, giving us his own personal tour of the House of Representatives – leading us directly onto the House floor (a rare privilege) and through chambers exclusively reserved for House members. His enthusiasm and excitement about being involved in government was infectious and clearly from the heart. Mr. Frelinghuysen also arranged for the group to tour the Capitol at large, have two days of extensive, fascinating behind the scenes tours of the Library of Congress, as well as to have had the extraordinary opportunity of meeting with Dr. James Billington, the Librarian of Congress.

I must confess – I lost my heart to Dr. Billington! This spare, tall, charming, vigorously intellectual gentleman spoke to us eloquently about the importance of libraries and librarians, "...our constituents need help from someone who is objective, and we are important mediators." He thanked us personally for being on the "frontlines" and doing wonderful work. He went on to say that "reading is the central core of a human society" and how reading Tolstoy's "War and Peace" as a teenager was a life changing event that impacted his perspective on the world and set the course for his life as a historian focusing on Russian studies.

Our sincere thanks to Congressman Frelinghuysen and his dedicated staff for giving us a memorable and meaningful two days visiting in Washington. He hopes we will come back and do it again.



Continuing Education Highlights

By Ellen Osborne, Program Coordinator



Valuing Libraries: Demonstrating the Contributions Libraries Make to their Communities, presented by our own Joanne Roukens, has been such a huge success that Joanne has developed two "special editions" for targeted audiences. On December 7th, she gave an evening workshop targeted to library Board members at the Parsippany-Troy Hills Public Library. We're particularly excited that this year's "Winter Warmup" on January 15th will be a full-day workshop to help school librarians/media specialists learn how to demonstrate the value of their library services to their stakeholders: faculty, administration, parents and funding sources. For more information, check the flyer in this month's mailing or visit our website.

In order to determine what services your community needs, you have to know who your community members are. Presented by information services specialists from the U.S. Census Bureau, **Increase your Census-Ability: Learning to use the new American Community Survey in the American FactFinder** will show you how find up-to-date information about population, housing and businesses. This hands-on workshop will also enable you to get the information your patrons need using new and improved Census Bureau data search tools.

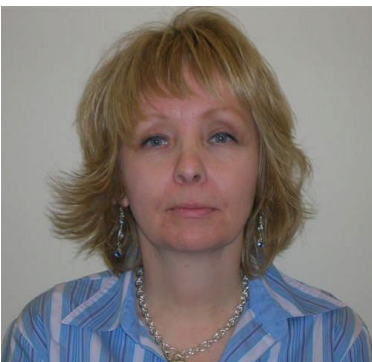
Our Technical Training classes will help you keep up to date with the latest in software and hardware. If you've been using Internet Explorer for years, you may be in for some surprises. We'll let you know **What's New in Internet Explorer 7**. Many libraries are using "Web 2.0" to get the word out about their services and programs. We'll help you become part of this trend with workshops on blogging, RSS, Photoshop Elements, and a whole day about **Taking, Sharing and Organizing Digital Images**.



Check the flyers and the Technical Training Class schedule in this mailing and on our website for information on all these programs, and more. And don't forget – you can register online!

CD&L Delivery

Please check our website at <http://www.hrlc.org/delivery/deliveryinfo.htm#lists> for the most up-to-date delivery lists or use Pete Bromberg's nifty searchable database (<http://www.sirlc.org/cdl.asp>) and label generator.



Spotlight on YOU!

*featuring
Rosemary Linder Day*

Rosemary Linder Day is the Public Relations Coordinator for the Parsippany-Troy Hills Public Library System, which is comprised of

the Main Library and two branch libraries in Morris County. Although Rosemary has been doing the PR for over two years, she first began working in the library when she was a part-time children's librarian associate.

Rosemary's first career provided her with an extensive background in advertising and marketing. Rosemary holds a B.A. summa cum laude in Communications from William Paterson University. Her former life as a corporate advertising executive for a large retail fashion firm turned her into a shopaholic. After ten years in the crazy retail corporate world, Rosemary decided to become a professional domestic engineer, choosing to stay at home after the birth of her daughters. However, when it came time to return to work, albeit part time, it was simple. One of Rosemary's passions is fashion, the other is reading, so it was an easy alternative to work in a library for her second career.

Rosemary is originally from Garfield, New Jersey, then moved to Clifton, and then to Parsippany in 1992. One of the first places she went after purchasing her new home was the Parsippany Library. With her two young daughters in tow, she soon became a "regular" and was in the library so often—and she had such an obvious enthusiasm for children—that the Head of the Children's Department, Paula Lefkowitz, offered her a job! She remained in children's for seven years, when she decided to work full time. It was a natural progression for Rosemary to take over the public relations position as her combination of marketing background and

library skills allowed her to become a vocal proponent of all things library! With assistance from her associate, Claire Baldassari, the public relations department oversees all the marketing, publicity, displays, signage, and adult programming.

With the main library moving to its beautiful new home at 449 Halsey Road in Parsippany, Rosemary had to wear many hats, including special events, as the library hosted a "sneak peek" fundraiser; business development, as the library sought commemorative opportunities for corporations; purchasing agent, as the library looked for display and signage areas; advertising, as the library publicized its moving and grand opening; event planner, as the grand opening itinerary had to be implemented; and so much more!

Rosemary recently celebrated her 23rd wedding anniversary with her husband Paul. She has two children: Her daughter Rachel will celebrate her "sweet sixteen" in March and is a sophomore at Parsippany High School; her daughter Victoria just turned fourteen and is an eighth-grade student at Central Middle School. The baby of the family is her beloved silky terrier, Cinnamon. With her unending supply of enthusiasm and energy, Rosemary enjoys daily workouts at a local gym, any outdoor sport, loves to read (of course!), is a football fanatic, and is a big fan of Mexican food. She is blessed with a terrific husband and daughters, wonderful parents John and Lillian, one sister, one brother, and many good friends.

The resident cheerleader for the library, Rosemary is passionate about contributing to worthwhile causes, and is proud to plan and participate, along with her fellow library employees, family, and friends, in the annual Parsippany-Troy Hills Fall Festival and the American Cancer Society Breast Cancer Awareness Walkathon. She is quick to credit her Library Director, Jayne Beline, for allowing her to go "outside the box" and create and implement new ideas and concepts for the library, for both its staff and its customers. She enjoys living and working in the Township of Parsippany-Troy Hills and is proud to serve on various committees with Township officials. She also serves on the HRLC Marketing & Public Relations Taskforce.

Rosemary plans to pursue a Master's Degree in either Communications or Public Relations, with the hope of being in school the same time as her daughters are in college! She actually likes school and fondly remembers her term paper days (at which her daughters just shake their heads). Her next challenge is learning to ski, since both her daughters snowboard, but don't tell her to break a leg!



FYI If you're part of M.A.I.N. and no longer receive HRLC Listserv messages, you may have to sign up again. Go to <http://www.hrlc.org/maillinglist.htm>.

Around the Region, Around the State...

Congratulations to **Dave Franz**, who raised more than \$10,000 for the Hillsdale Library and the BCCLS Scholarship Fund by running an Ultra-Marathon. Here Dave is being presented with an



Honorary Library Card by the staff of the BCCLS office. He ran 50.2 miles in 10 hours, 54 minutes, and 39 seconds. WOW! For more information and pictures, go to <http://www.readersrun.org/>.



The **Young Adult Library Services Association** (YALSA), the fastest growing division of the American Library Association (ALA), is pleased to announce that

Carlie Webber, of the Bergen County Cooperative Library System in Hackensack, has won the opportunity to record a literacy message at the end of an audiobook, courtesy of Listening Library.

The contest, a part of Reading with Your Ears - YALSA's pre-conference on audiobooks in New Orleans, involved participants recording a sample of an audiobook. The recording samples were taken back to the Listening Library offices and judged by producers who work on audiobooks.

"Carlie's delivery is reminiscent of an actor who has found her true calling," said Dan Zitt, Listening Library's Director of Production who oversees all Random House, Books on Tape, and Listening Library recordings. "The beauty of the spoken word."

Webber and a friend will travel to New York City where she will record the literacy message at the end of an audiobook and get to see the audiobook production world up close.

"We chose Carlie because of her bright, clear, and cheery presentation of the material," said Listening Library Executive Producer Orli Moscovitz, who produces many of today's top authors writing for teens, including J.K. Rowling, Jonathan Stroud, Eoin Colfer, Cornelia Funke, Meg Cabot, Kate DiCamillo, and Philip Pullman. "She had an obvious connection with the literacy message that audiobooks help children improve their reading skills and foster a lifelong love of good stories."

Webber is the young adult services librarian for BCCLS. Currently, she is serving on YALSA's Publishers Liaison Committee and Popular Paperbacks for Young Adults committee, is the chair of the Humor list for 2007, and part of the nonfiction committee.

Outside YALSA, Webber is active in the New Jersey Library Association (NJLA) Young Adult section, the chair of One Book New Jersey 2006 & 2007, and a Reviewer for VOYA and Teenreads.com. She contributed an article on "Harry Potter" to the Continuum Encyclopedia of Young Adult Literature and is currently working on a reader's advisory guide to GLBTQ YA lit.

"I was very excited to hear I had won!" said Webber. "I did some radio announcing work in high school and college and I'm glad to see that the skills I picked up didn't atrophy too much over the years. I'm thrilled to have the opportunity to record this PSA and promote reading."

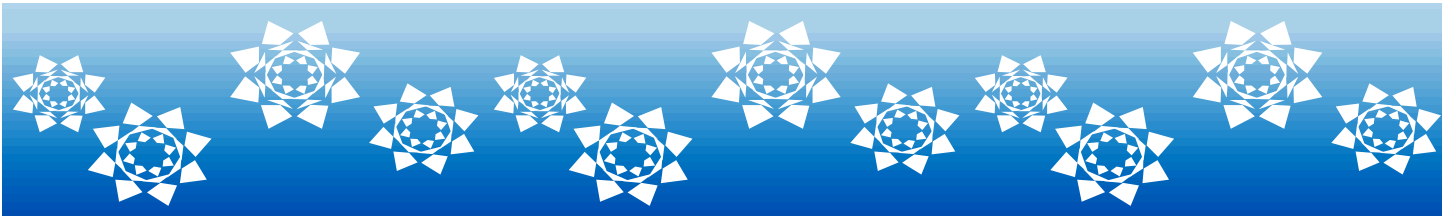
For nearly 50 years, YALSA has been the world leader in selecting books, videos, and audiobooks for teens. For more information about these awards or for additional lists of recommended reading, go to www.ala.org/yalsa/booklists. For more information about YALSA, please contact them via e-mail at yalsa@ala.org; or by phone at 1-800-545-2433 ext. 4390.

HRLC Treasurer's Report



Balances as of October 31, 2006

Morgan Stanley Checking Account	\$ 44,457.65
NJ Cash Management Fund	<u>862,527.30</u>
TOTAL OF ACCOUNTS	\$ 906,984.95
Funds Due	\$ <u>195,883.00</u>
TOTAL	\$1,102,867.95



*The HRLC Office will be closed on
Monday and Tuesday, December 25th and 26th,
and Monday, January 1st.*

*We wish all of our members and their families safe,
Happy Holidays!*



Quarterly Newsletter of the Highlands Regional Library Cooperative

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