



**HRLC Technology Committee Meeting Minutes
September 20, 2005**

Present: Mary Martin, Chair – Glen Rock Public Library; Rosalie Baker – Bernardsville Library; Jeanette Cohn – Rockaway Township Library; Kim Grohs - Sussex County Library; Bill Harrison – Parsippany-Troy Hills Library; Amy Kearns – Clifton Public Library; Leigh Keller – Ramapo College Library; Joanne Roukens - Highland Regional Library Cooperative; Valerie Smith - Roxbury Public Library; Kurt Wagner - William Paterson University, Cheng Library

Report from Stephen Abram's technology talk – attended by Mary & Joanne

Key points: more collaboration is needed by ILS users and vendors
Google is seamless, transparent, and has fewest hurdles
There needs to be optimization of the search engine
Google is much better at federated searching
Google answers what, where, when Libraries should answer how & why
Changes in technology will only increase, 90% of people under 25 use IM

Discussion:

- Improve vendor/user collaboration through enhancement requests, and strengthen consortial communication, band together in larger groups to make requests to enhance our power
- Even B&T is a poor search engine, many report going to Amazon first
- The online catalog is the most important component of the ILS, but staff emphasize enhancement requests for Circ/Acq/Cat over the online catalog. Also, ILS vendors need revenue and the PAC is part of the basic ILS package, so many are focusing on extra modules that they can charge more for, instead of fixing the PAC to work better.
- Google Local pulls from the yellow pages, but many libraries don't advertise in the yellow pages. Libraries can submit themselves to Google Local, MSN Local and others even if not listed in yellow pages.
- Libraries need to better market not only the overall services we provide, but also our databases – improve vocabulary so it matches how patrons think – “I need a book” “I need an article” makes more sense to patrons than “use the database.”
- HRLC is offering a marketing program on Oct. 5, 10-1 at Montville P.L. – see HRLC website
- Look at Google Labs to see new technology offerings from Google
- IM – Google, MSN, AOL – no one is currently offering IM Reference, we need to think about this. Trillian at <http://www.ceruleanstudios.com/> - allows you to read from multiple IM accounts (you can set up an IM account for your library for free).
- Libraries are in danger of losing our importance to youth (future taxpayers of tomorrow!) – adults & seniors are well served, and now we need to look at IM and blogs – the technologies youth are using to communicate
- Look at RedLightGreen at <http://www.redlightgreen.com> – this site allows cluster searching of library materials that then links to a local library
- Consider using PayPal at <http://www.paypal.com> to have patrons pay fines or make donations

Downloadable audio books – Joanne's review of the 9/13 HRLC meeting

netLibrary

- offers titles from Recorded Books,
- provides downloadable MARC records,
- unlimited simultaneous users, with a 21 day loan period,
- can't burn to CD,



- uses Windows Media Player to transfer to an MP3 player,
- there is no consortial pricing

Bernardsville is using netLibrary – has 890 records already and continues to get 20-30 titles/month
Overdrive

- customizable (their site, your look), seamless,
- 1 simultaneous use (we can set loan period), must then purchase added copies of same title as needed,
- can set up a holds/purchase matrix,
- their downloadable media console has many good features,
- can burn to CD, can transfer to iPod, though cumbersome.
- Mike Schontz will be coming in Oct. to do a demonstration.
- HRLC's board has asked to review all A/V collection development.
- There will need to be a minimum of 25 libraries that participate consortially and the cost is anticipated to be around \$2,000.00 per library.
- The new program coordinator is starting in Oct. and there is a hope to roll this out early in the new year.
- Overdrive authenticates users in the ILS so SIP2 needs to be installed on all participating libraries' ILS servers.

New technology: MP3 audiobook on disk – takes up just 1 disk, but need a special player (CD or DVD that is MP3 compatible).

Resource Sharing

Around the state

- SJRL is using mobile technology, enabling IM, download to phone
- NJLA offered a hands-on blogging workshop for 12 people, very successful, it could be offered via HRLC at the Morris Co. Library for 20 people in late Oct. or early Nov.
- We need to do an IM workshop – anyone interested in organizing this?

Gadgetry

- <http://kathyschrock.net/magic/magic.pdf>
- <http://kathyschrock.net/soap/>

Other discussion items

- On HRLC website –please review & update the white pages you are responsible for.
- How are we doing? – well – largest HRLC committee, providing info on the web, programs and opportunities for communication
- Wireless on campus – users must have accounts to access, William Paterson has 20 wireless laptops that have circulated 8,000 times

Next meeting

Wednesday, November 9, 2005, 2:30-4:00 pm at HRLC